

# BRAND GUIDELINES

## PRIMARY LOGO



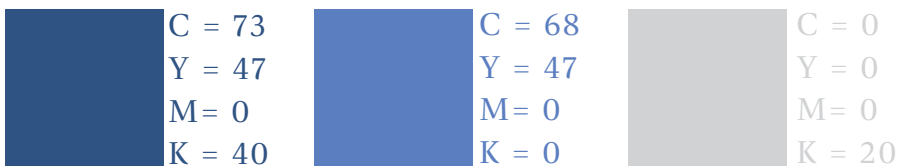
## SECONDARY LOGO



## BRAND MARK



## BRAND COLORS



## TYPOGRAPHY

DASHIELL BRIGHT REGULAR

**AVENIR NEXT HEAVY**